Typesetting Project

By Yoon Pwint Phyu (2026)

Chosen Topic (A Dao of Web Design)



Author – John Allsopp



Article – A list Apart



Year published – 2000



Reason for chosen topic – clear implement on web design and CSS, accessibility, functionality, and flexibility of web.

Design Concept

- Mood – calm, minimalist, clear view
- Color choice – ***dark olive green*** (headers & texts), *Ivory* (background)
- Clean layout with eye catching views for readers.
- Minimal yet bold choice for topic to stand out

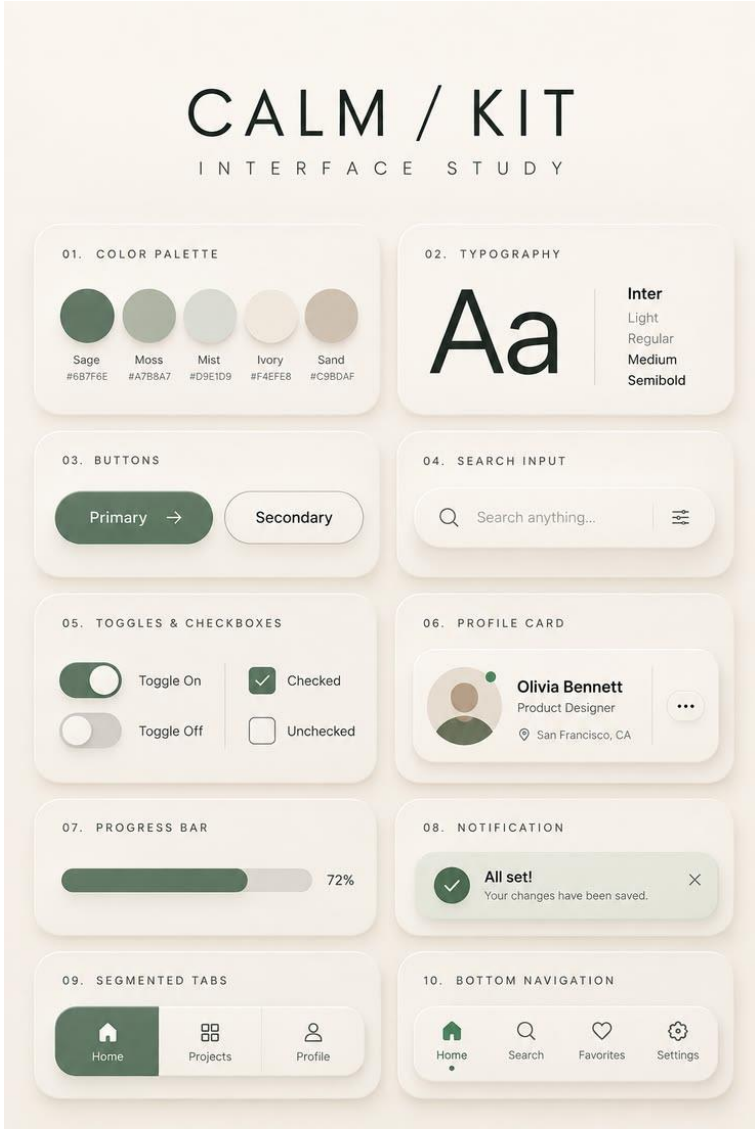
Typeface

- Heading Font style – Playfair Display Serif (for clear and bold looks)
- Text Font Style – DM sans (for minimal and clean looks, still makes the whole topic stands out)
- To look elegant, clean, & editorial

Color Palette

Background Color – **Cannoli Cream #EDEDDB**

Text color – **Muddy Olive #505E41**



Initial Sketch

